



SAFE A BOY CHILD NPO/PBO



THE GENTLEMAN'S CLUB PROGRAMME

BUILDING STRONG MEN, STRONG FAMILIES, STRONG COMMUNITIES

Date:

JULY 22, 2026

www.safeaboychild.org



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EXECUTIVE SUMMARY

PROGRAMME OVERVIEW & SCOPE

The Gentleman's Club Programme is a flagship men empowerment initiative by Safe a Boy Child NPO/PBO. It is designed to address the social, economic, and personal challenges faced by men in South Africa through a structured brotherhood model. By uniting men around shared values and collective action, the programme creates practical economic and social benefits that extend to families and communities.

Economic Empowerment & Entrepreneurship
Leadership & Social Responsibility
Education, Wellness & Community Development





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PROGRAMME VISION

LONG-TERM ASPIRATION OF THE GENTLEMAN'S
CLUB



VISION

South Africa's largest network
of empowered, responsible, and
economically independent men

IMPACT

Positive transformation of families and communities
Empowerment of future generations
Building a legacy of strong, purpose-driven men

The vision of The Gentleman's Club Programme is to build South Africa's largest network of empowered, responsible, and economically independent men. Through brotherhood, mentorship, and collective action, we drive the positive transformation of families, communities, and future generations — creating a legacy of strong, dignified, and purpose-driven men.



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PROGRAMME MISSION

HOW THE VISION IS REALIZED THROUGH ACTION



PURPOSE

Unite men into an organized brotherhood for collective growth and empowerment

ACTION

Provide economic opportunities, education & mentorship
Offer social support, legal assistance & community leadership
Deliver collective solutions to improve quality of life

The Gentleman's Club Programme mission is to unite men into a structured brotherhood that delivers real, practical change. Through economic empowerment, mentorship, education, and legal support, every member gains the tools and community needed to build a better life for themselves, their families, and their communities.



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CORE VALUES

FOUNDATIONAL PRINCIPLES GUIDING THE GENTLEMAN'S CLUB PROGRAMME

BROTHERHOOD & INTEGRITY

Brotherhood
Integrity
Accountability
Family First

LEADERSHIP & RESPECT

Leadership
Respect
Community Service
Mentorship

UNITY & EXCELLENCE

Unity
Excellence
Economic Empowerment
Positive Masculinity

These core values form the foundation of everything we do. Every member of The Gentleman's Club is called to embody these principles, in their homes, their workplaces, and their communities, as we collectively build a stronger, more empowered South Africa.



PROGRAMME GOALS

KEY OUTCOMES THE PROGRAMME AIMS TO ACHIEVE

Restore Positive Masculinity.

Strengthen Families.

Reduce Unemployment.

Promote Entrepreneurship.

Improve Financial Inclusion.

Improve access to justice for all members. Promote mental wellness and reduce gender-based violence. Improve food security across communities. Develop future community leaders. Create sustainable, community-owned businesses that generate lasting economic impact.





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PROGRAMME OBJECTIVES PART 1: ECONOMIC & EDUCATION

ECONOMIC EMPOWERMENT & EDUCATION FOCUS

Community investment groups & business funding access
Cooperative ownership & local procurement networks
Income-generating projects & employment creation

Education & Skills Development: Members receive training in digital skills, entrepreneurship, financial literacy, business management, leadership, and governance. Practical artisan skills, agriculture, ICT, construction, and AI & emerging technologies are also covered, equipping every member with tools for economic independence.



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PROGRAMME OBJECTIVES (PART 2)

EMPLOYMENT, ENTREPRENEURSHIP & FINANCIAL INCLUSION

These objectives equip members with the tools to secure employment, build businesses, and achieve financial independence. From CV development to investment clubs, the programme creates structured pathways to economic self-sufficiency and long-term financial wellness for every member.

Employment Support: CV development, interview prep, job readiness, placement referrals & career coaching
Entrepreneurship: business registration, compliance, planning, tender readiness, market & investment access
Financial Inclusion: savings groups, investment clubs, cooperative banking, credit education & insurance literacy



PROGRAMME OBJECTIVES PART 3

FOOD SECURITY, SAFETY, LEGAL & SOCIAL SUPPORT

Food Security: Bulk purchasing, community gardens, agricultural cooperatives, emergency relief

Safety & Security: Community patrols, crime prevention, emergency networks, family protection

Legal Support: Affordable advice on labour, family, business & consumer rights, mediation

Burial Support: Funeral assistance, burial society membership, bereavement counselling & planning.

Social Welfare: Access to government services, ID documentation, UIF, social grants, housing referrals. Men's Wellness: Mental health awareness, counselling, substance abuse interventions, fitness & peer support circles.



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PROGRAMME PILLARS

THE 10 FOUNDATIONAL PILLARS SUPPORTING THE GENTLEMAN'S CLUB

PEOPLE & GROWTH

Brotherhood & Mentorship.
Community Leadership.
Health & Wellness.

ECONOMIC & SKILLS

Entrepreneurship Development.
Education & Skills Development.
Financial Inclusion.

WELFARE & SAFETY

Food Security.
Legal Services.
Safety & Security.

Each pillar represents a core area of focus designed to uplift men holistically from economic independence and entrepreneurship to health, safety, and community leadership. Together, these pillars form the backbone of a structured brotherhood committed to lasting transformation.



MEMBERSHIP BENEFITS

ADVANTAGES AVAILABLE TO ALL REGISTERED MEMBERS

Professional & Business Networking.
Business Funding & Investment Clubs.
Food Subsidy Programme.
Legal Advisory Services.
Financial Literacy Workshops.

Members also benefit from entrepreneur incubation and mentorship, employment support and skills development, community leadership training, funeral support initiatives, health awareness campaigns and counselling, educational workshops, government service referrals, and exclusive partner discounts , delivering real, practical value to every member and their family.





MEMBERSHIP STRUCTURE

MEMBERSHIP TIERS & ACCESS LEVELS

BRONZE

Basic community participation and access to chapter events

SILVER

**Training programmes
Business networking
Investment opportunities**

GOLD

Full benefits, priority funding, leadership roles & strategic partnerships

Corporate Membership: Designed for businesses committed to community development. Benefits include supplier opportunities, CSI collaboration platforms, brand visibility within the brotherhood network, and direct access to a pipeline of skilled, empowered men ready for employment and enterprise partnerships.



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STRATEGIC PARTNERSHIPS

KEY INSTITUTIONAL & COMMUNITY COLLABORATORS

Government: Departments, Municipalities, NYDA, SEDA, SEFA, IDC

Academia: Universities, TVET Colleges, SETAs

Financial & Legal: Banks, Insurance Companies, Law Firms, Medical Aid Providers

Corporate: CSI Programmes, Private Security, Agricultural Cooperatives

Community: Faith-Based Organisations, Traditional Leaders

The Gentleman's Club Programme is built on a foundation of powerful multi-sector partnerships. By aligning with government institutions, academic bodies, financial service providers, and community organisations, the programme ensures members have access to comprehensive support. These strategic alliances drive sustainable empowerment, amplify impact, and strengthen the programme's reach across all provinces of South Africa.



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MONITORING AND EVALUATION

The Gentleman's Club Programme employs a robust monitoring and evaluation framework to track progress, measure impact, and ensure accountability. Regular reporting cycles, data collection, and community feedback mechanisms are used to assess outcomes across all programme pillars and drive continuous improvement.

MEASURING IMPACT AND SUCCESS INDICATORS

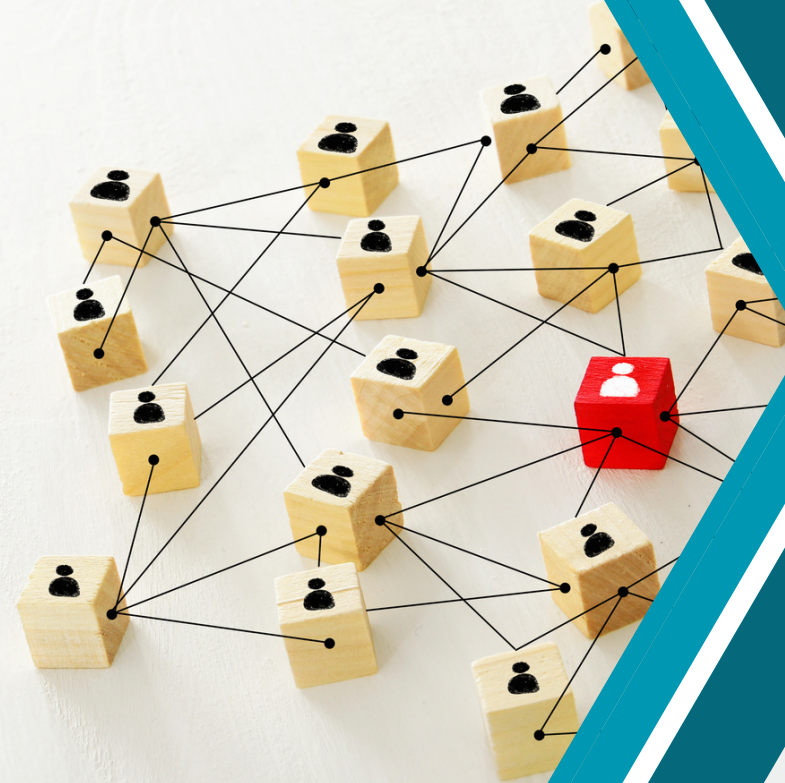
- Membership growth and retention rates
- Number of members trained and certified
- Employment placements and job readiness outcomes
- New businesses started and sustained
- Funding accessed by members
- Investment groups formed
- Households benefiting from food subsidies
- Legal cases supported
- Community safety initiatives implemented
- Volunteer hours contributed
- Strategic partnerships formed
- Household income improvements and community impact



EXPECTED IMPACT

LONG-TERM OUTCOMES OVER FIVE YEARS

Over 50,000 active members nationally.
2,000+ small businesses and cooperatives supported.
Skills development and employment for 10,000 men.
Food security for 20,000 households.
Affordable legal and social support for thousands.
Strengthened community safety through strategic partnerships.
A sustainable brotherhood promoting leadership, positive masculinity, and responsible citizenship across South Africa.



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JOIN THE GENTLEMAN'S CLUB

BUILDING STRONG MEN, STRONG FAMILIES, STRONG COMMUNITIES



Scan the QR code to apply and register as a member
Visit our website or contact your nearest chapter
Join today, Strong Men Build Strong Nations

Become part of South Africa's largest brotherhood empowering men for stronger families and communities. The Gentleman's Club Programme is your gateway to economic empowerment, mentorship, legal support, and lifelong brotherhood. Together, we rise.

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